Permit #F00037317

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00037317 **Type of Permit:** FILMING **Release Date:** 02/28/2011

Production Company MOVING PARTS

Insured Company Name MOVING PARTS
Contact Phone No. 1 818-738-7000
Contact Phone No. 2
Fax 818-738-7040
Address 4111 W ALAMEDA BL, 2ND FLOOR
BURBANK, California 91505

Production Title REEBOK

Type of Production Commercial - Spec

Producer Matt VanBuren

Director Fred erick

1st AD Greg Jenks

Production Manager John Harding

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Carey Crews
Primary Phone Mobile - 818-800-0913
Secondary Phone Office - 818-738-7000

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$282.00

Total Permit Fee $907.00

Number of Locations 1

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Summary Information — Location

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Production Company MOVING PARTS
Insured Company MOVING PARTS
Production Title REEBOK

Location Manager Carey Crews
Primary Phone Mobile - 818-800-0913
Secondary Phone Office - 818-738-7000

Location Address 10700 Escondido Canyon Rd, Santa Clarita, CA, 91390

Location Name VASQUEZ ROCKS

Location Type Park

Film Dates 3/1/2011 - 3/4/2011 07:00 - 22:00 4 days

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document MovingParts.Reebok.37317.AL.pdf

Equipment on Location

Type	Quantity
4000 gal water truck	1
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cranes	1
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	2
Picture vehicles	1
Portable restrooms	1
Stakebed Trucks	2
Trailers	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA County FSA assigned	1

Filming Activities Equipment on property; Exterior establishing shots; Exterior MOS; Talent jogging.; Car driving and parking on property.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Location Notes COMPANIES MUST CONTACT VASQUEZ ROCKS 661.268.0840 TO RESERVE THE PARK.

Approvals
LOS ANGELES COUNTY DEPARTMENT OF PARK AND REC - VASQUEZ ROCKS Monica Chocooj
LOS ANGELES COUNTY DEPARTMENT OF PARK & REC Manny Moreno

Coordinator Note 484-81 / FSA required

Parking **Base Camp** **Crew Parking**

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Summary Information

Location

Location 1 of 1

Permit Number	F00037317	**Location Manager**	Carey Crews
Production Company	MOVING PARTS	Primary Phone	Mobile - 818-800-0913
Insured Company	MOVING PARTS	Secondary Phone	Office - 818-738-7000
Production Title	REEBOK		

Location Type : Filming Location

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Mowry Pools Inc. ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates; to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 1/11/11

By _____ ← SIGN HERE
Representative's Signature

Mowry Pools Inc
Name of "Principal" (Production Company)

4111 W. Alameda Ave
Principal's Address

Warren Faines
Print Principal Representative's Name

Burbank, CA. 91505
City, State, Zip Code

Pool Supervisor
Representative's Title (i.e. UPM, Loc Mgr)

818-840-2039
Principal's Telephone Number

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